

# ELAZAR FINE

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## Education

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Emerson College · Boston, MA

B.A. in Media Arts Production

Class of 2018

## Skills

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Project Management • Budget Management • Communications Strategy • Adobe Premiere Pro • Photoshop • Google Suite • Web Content Management • Email Marketing • Social Media • Brand Stewardship • Client Relations • Executive Support • Deadline Management • Canva • Event Photography • Vendor Management

## Experience

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Harvard Hillel · Cambridge, MA

Nov 2024 – Present

*Communications Manager*

- Led four consecutive public-goal fundraising campaigns to meet or exceed their targets, capped by the largest annual giving campaign in the organization's history in 2026, roughly 3x the prior year's result.
- Built an end-to-end video production capability from scratch - managing an external production partnership, directing on-camera talent including Harvard President Alan Garber, and editing in Adobe Premiere Pro. Video-anchored campaigns generated \$300K+ over 18 months, including a \$30K Giving Tuesday raise from a video shot solo on my phone within days of starting at the organization.
- Owned the complete overhaul of organization's website - vendor RFP, contract negotiation, design, incorporating stakeholder feedback, on-schedule launch, and ongoing site governance.
- Coordinated and prepared Executive Director for appearances on ABC News, CNN, CBS News, The Boston Globe, and more; drafted holding statements for crisis moments.
- Designed major-gift program packages for donor leadership circles, co-produced consecutive Annual Impact Reports, wrote fundraising and stewardship communications in the distinct voices of the Executive Director, senior staff, and named alumni - hundreds of messages annually.
- Architected multi-channel comms system (email, social, landing pages, video, direct mail), including a weekly email rotation with staff and student voices that directly drives in-person donor recognition and stewardship outcomes.

X Production Co · Los Angeles, CA / Boston, MA

Apr 2021 – Oct 2024

*Senior Video Producer & Business Developer*

- Developed and managed video project budgets ranging up to \$75k.
- Spearheaded business development initiatives, cultivating new client relationships and securing new business.
- Crafted compelling pitches for diverse projects including brand commercials, product advertisements, charity campaigns, music videos, social media campaigns, and web series.
- Oversaw all aspects of physical production to deliver high-quality content on time and within budget.

Tinder Hill Productions · Los Angeles, CA

Jan 2022 – Feb 2023

*Assistant to Writer/Producer · part-time*

- Conducted extensive project research and maintained detailed notes; participated in brainstorming sessions to develop multiple project concepts from idea to pitch.
- Coordinated remote collaboration between principals and outside collaborators using digital production tools.

Luma Pictures · Los Angeles, CA

Mar 2019 – Mar 2020

*Content Assistant*

- Maintained executive calendars; managed submission, talent, and tracking grids; rolled calls for high-volume desks.
- Acted as liaison between VFX, Animation, and Content departments; covered scripts, books, and other materials, generating notes for projects in development.